

IMPACT REPORT 2024

IN-SCHOOL SUCCESS:

85% of students show improved academic performance, with increased engagement due to creative workshops.

90% report enhanced critical thinking and problem-solving skills that benefit their schoolwork.

OUT-OF-SCHOOL SUCCESS:

70% of students have pursued internships or freelance work in creative fields post-program.

90% of students have enrolled in higher education or secured creative industry jobs.

REACH:

The Creative Academy has served **over 1,000 students** in the Metro Atlanta area, with data sourced from attendance, surveys, and academic performance.

This reflects a strong impact on both academic and career outcomes.

2024
Q1/Q2
Recap

20
24

RECAP

THE
CREATIVE
ACADEMY
INC.

Quarter 1-2
highlights

@thecreativeacademyatl

20
24

6
Community
Activations

300+
Students Served

5
Creative
Workshops

50
New Signups







Q1 Activations

20 TCA students attended an NBA Atlanta Hawks basketball game

Lunch and Learn- Charles Drew Charter School

Selected students had the opportunity to engage and network with platinum selling producers True Beatzz from Ear Drummers camp, and Dougie on the Beat

Unapologetically Her Event

40 teen and college students were invited for a special panel and networking session from industry experts in the music and entertainment field. Students had the opportunity to ask one on one questions and make relationships with those in attendance.

Microsoft Minority Student Day

Over 140 students were invited to Microsoft's Atlanta Campus to engage with organizations such as ours, students produced music, learned how production equipment worked, learned basics about photography, and learned how to DJ on the turntables.

Gwinnett County Public Schools Expo

Over 80 students attended the job and career expo where we provided resources and one on one guidance on music and entertainment careers.

Georgia State University NCEG Women Music Panel

TCA provided music industry professionals/panelist for the Georgia State University organization who hosted a women's in music panel for college students

Notable Partners and Sponsors

Atlanta Hawks

Microsoft

Charles Drew Charter School

SAE Institute

Georgia State University

Stanza Patterson, Entertainment Attorney

Malita Rice, VP of A&R Warner Records, Ceo Mogul Mentality

A. Chic, Platinum Songwriter/Artist

Celene Alexandria, Women's Health advocate, Content Creator

Jeremy Harris, Jecor Photo

Valeria Lester, Genesis Atlanta

Joffre Lester, Genesis Atlanta, Board Member

Ken Myers, Charles Drew Charter School

Dougie on the Beat, MusicProducer

True Beatzz, Music Producer



F O S T E R
O R T H O D O N T I C S
L A W R E N C E V I L L E , G A

